

SUSANNA KRÜGER, M.A., M.P.A.

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CURRENTLY

GOODROOT – BERLIN, GERMANY

OWNER (SINCE 2008) [HTTP://WWW.GOOD-ROOT.ORG](http://www.good-root.org)

goodroot is a not for profit research and consulting platform working with international organisations, foundations and NGOs to monitor and evaluate social impact

Recent engagements include:

- assessed Social Impact of development interventions and delivered training for local staff in participatory Monitoring and Evaluation (with German Development Service, Khartoum, Sudan, based in country 02/2009 – 04/2009)
- designing and implementing trainings on how to monitor and evaluate together with grantees (with Mercator Foundation, Germany, ongoing since 2008)
- piloting beneficiary led feedback systems through mobile technology in development and humanitarian projects worldwide (with the global online donation platform betterplace.org, ongoing since 2009)

Global Public Policy Institute (GPPi), Berlin, Germany

Fellow (since 2008)

- full team member of the global Cluster II evaluation, commissioned by UN OCHA (evaluator for country studies in oPt and Myanmar, 07/2009 – 03/2010)

PREVIOUS FULL TIME WORK EXPERIENCE

**MONITORING AND EVALUATION SPECIALIST TO THE NGO DEVELOPMENT CENTER (NDC),
WORLD BANK, WEST BANK AND GAZA**

MONITORING AND EVALUATION EXPERT (DECEMBER 2007 - JUNE 2008)

managed the implementation of a comprehensive results based M&E system for developmental and humanitarian NGO projects

- revised Program Model, Outcome Metrics and Reporting System according to Worldbank standards
- supervised integration of financial, procurement and project management system into a computer based MIS
- introduced and conducted participatory evaluation methods and trained staff and beneficiaries for further usage in the field

GERMAN DEVELOPMENT SERVICE, WEST BANK AND GAZA

CIVIL SOCIETY ADVISOR AND PROJECT MANAGER (2005 – 2007)

developed and managed a community based grants program including budgetary control, trainings, monitoring and evaluation, advocacy

GERMAN REPRESENTATIVE OFFICE TO THE PALESTINIAN AUTHORITY, RAMALLAH
PART TIME SECONDEMENT TO ASSIST THE GERMAN EU PRESIDENCY (01/2007 – 07/2007)
facilitated international aid coordination for Germany in oPt

HUMBOLDT – VIADRINA SCHOOL OF GOVERNANCE, BERLIN, GERMANY
CURRICULUM DEVELOPER AND RESEARCHER (2004 – 2005)
Member of the founding team to launch a new public policy school in Germany, developed curriculum, built strategic partnerships with ministries and conducted research

MINISTRY OF FINANCE, PUBLIC ADMINISTRATION REFORM UNIT, BREMEN, GERMANY
INSTITUTE FOR INFORMATION MANAGEMENT, BREMEN, GERMANY
PROJECT MANAGER AND RESEARCHER (2003 – 2004)
developed and implemented a Knowledge Management system for a ministerial unit

MP MARKUS LOENING, GERMAN PARLIAMENT, BERLIN, GERMANY
CONSULTANT (09/2002 – 01/2003)
kick started work of newly elected spokesperson for international development and humanitarian policy

OTHER CONSULTANCIES (SELECTION)

Program Evaluation of the Palestinian Network of Nongovernmental Organizations on behalf of UNDP, Ramallah and Gaza (May-June 2006)

Advisor/Consultant on strategic planning and organisational development to Al-Marsad, the Arab Human Rights Center in the Golan Heights, Israel (throughout 2005 - 2008)

Program evaluation and accreditation report for the Masters program in Mediation (M.A.) for the Viadrina University, Frankfurt/Oder (February - July 2005)

Research and consulting on quality indicators for the evaluation of urban planning processes in development for the Institute of Regional Planning, Berlin, Germany (November 2004 - January 2005)

Consultant for German NGOs on their business plans for “Start Social”, a yearly competition for best ideas in the social sector, led by McKinsey&Co. (yearly since 2002)

EDUCATION

HARVARD UNIVERSITY, JOHN F. KENNEDY SCHOOL OF GOVERNMENT, USA

Master in Public Administration (2000 – 2002), MPA

McCloy Scholarship of the “Studienstiftung des Deutschen Volkes” and Harvard University

FREE UNIVERSITY, BERLIN, GERMANY

Master in History and Philosophy (1997-2000), MA

GEORG AUGUST UNIVERSITY GÖTTINGEN, GERMANY

Undergraduate (1993 – 1996), BA

Concentration: History, Philosophy, International Law

Scholarship to **JAGIELLONEN UNIVERSITY, KRAKOW, POLAND** (1996 – 1997)

Concentration: Social Sciences, Qualitative Research

PROFESSIONAL DEVELOPMENT / TEACHING

- Lecturer at the Free University of Berlin to teach current challenges in **International Development Policy** (since 2009)
- Training in **Poverty Impact Assessment (PIA)**, gtz, Eschborn, Germany (2008)
- Advanced **Training in Group Facilitation**, Society for Organisational Learning (SOL), Cambridge, MA (December 2007 and January 2009)
- Training in **Interview techniques and qualitative research**, Berlin (2007)
- Alumna of the ZEIT **Bucerius Summerschool on Global Governance** (2004)
- Alumna of the Woerner Seminar on International Security Policy, **German Marshall Fund** (2002)
- **Research fellow at the Center for Interdisciplinary Research (ZiF)** at Bielefeldt University, Germany, to conduct research on Scenario Planning (August 2002)
- **Diploma (with distinction) in International Human Rights Law** from the Eric Castrén Institute for International Law, Helsinki University, Finland (August 1999)

LANGUAGES

German (mother tongue), English (main working language), Polish (basic), Arabic (basic)

References and publications on request

Susanna Krüger, Berlin, 2010